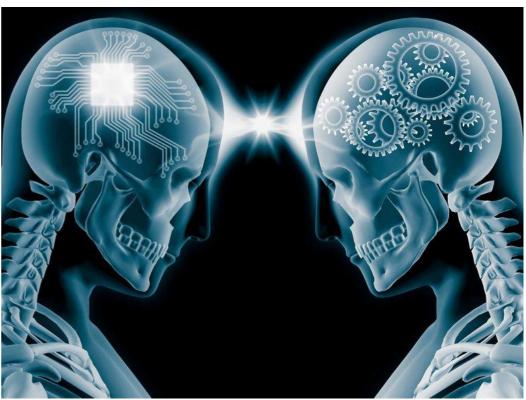
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Webinar #1

#### Presenter

Pavlo Us
Nerds-net.com CEO



## Agenda

- ➤ What is Capital?
- The main Capital of Present.
- ➤ Innovations are vulnerable.
- > Build your Capital.
- > Actions for you.



#### What is Capital?

- Capital is everything that helps you to step above:
  - Family
  - Education
  - Money
  - Friends
  - Ideas
  - Housing
  - Communications



- Emotions
- Imagination
- Experience
- \* etc.

can be your Capital if you use them properly.

- Otherwise you will fall down.
- > Take care of your Capital.



## The main Capital of Present

- > All kinds of Capital are actual.
- But prompt growth of importance of two ones is obvious.
- Communications and trust.
- They will drive your growth multiplicatively.



- You may not have money or education.
- But if you are recognizable and people trust you.
- You have a chance to rock the World.
- It's a long road.
- But the winner receives everything.
- Until someone else has better communications and more trust.



#### Innovations are vulnerable

- > The new causes concern.
- The new is not trusted.
- The new has lack of background.
- Communications are not established.
- It's easy to lose everything.
- > The new is vulnerable.
- Innovations are vulnerable.



# **Build your Capital**

- > Find target audience.
- Start and expand communications.
- Create trust space around you personally and your innovations.
- Become recognizable.
- Implement your ideas.
- And we can help you with this.



#### Actions for you

- ➤ Visit <a href="http://nerds-net.com/">http://nerds-net.com/</a>
- Sign in and write your personal info briefly.
- Create your first innovation there.
- > Add multimedia info to it.
- > Add news to it.
- > Attach related files to it.
- > Start own group of innovators.
- > Search for innovations you are interested in.



- Add found innovations to favorite ones.
- > Send friend requests to innovators.
- > Write personal messages to innovators.
- > Comment innovations.
- Link own innovations with other ones.
- ➤ Analyze Google statistics for your innovations.
- Build your Capital!



# Nerds-net.com for you

